Lenfest Media Submission & Licensing Process

Day 0 - 15

Day 15 - 45

Day 45 - 60

Day 60 - 90

Submit Your Product

Submission Review → Does Not Meet Criteria Email Sent

Information Request & Review → Does Not Meet Criteria Email Sent

Product Evaluation Team Vote → Does Not Meet Criteria Email Sent

Licensing Agreement Proposal

- Licensing Agreement Proposal
- Validate Intellectual Property (if any)
- Assess Inventory & Manufacturing
- Assess Current Distribution (if any)

Signed Licensing Agreement